



SEMINAR

# Introduction & Background

Territorial Cooperation Project Management

15-16 May 2008

Bucharest

- ✓ Objectives of the seminar
- ✓ Project management in INTERREG
- ✓ What is a good project?
- ✓ The programme context
- ✓ The Project Lifecycle

## Seminar objectives...



- To develop a structured approach to **project management tasks and processes** throughout the project lifecycle
- To understand financial and administrative **rules, requirements and obligations** for project- and partnership management in INTERREG
- To illustrate particular **challenges and possible solutions** in managing multinational projects and partnerships
- To gain **practical insights into project management tools and practices** to support day-to-day project management and planning

... in other words:

*Is my project  
idea good  
enough? – Will  
they approve it?*

*What do I  
need to  
make it good  
enough?*

*What is  
required?*

*How not to get  
in trouble?*

*What do we do  
when? How to  
create the plan?*

*How can we  
find partners?  
What are their  
roles?*

*What can go  
wrong and  
where can we  
get help?*

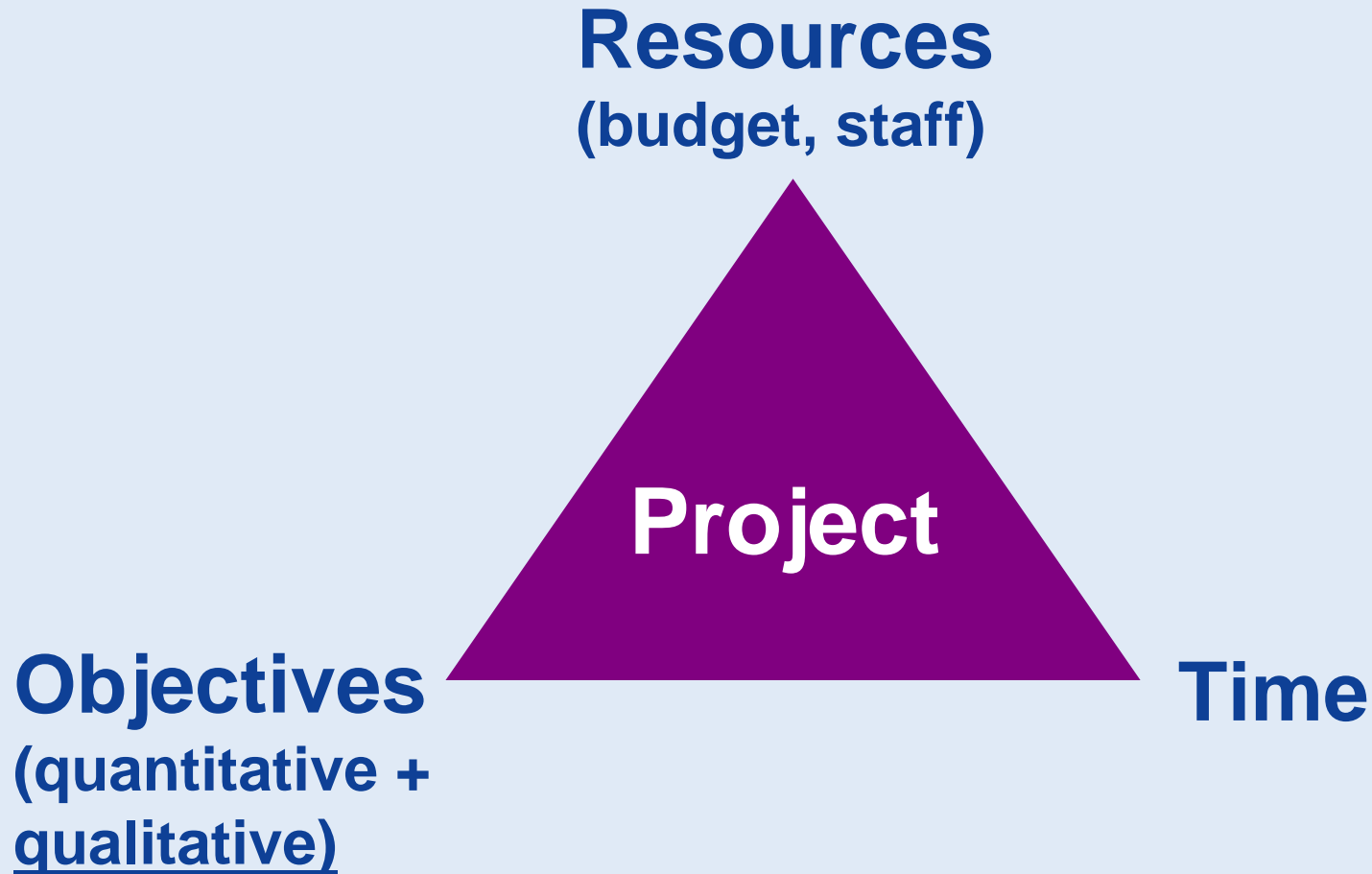
*What does the  
'manager' do?*

*What  
next?*

*...???*

*How can we  
make sure  
everybody does  
their bit?*

# What is a project?



# Special project characteristics in INTERREG



- Concrete estimates from all partners
- Mix of working cultures and languages
- Mix of partner types & expertise
- Remote team work
- Programme rules and requirements
- Pre-finance

...

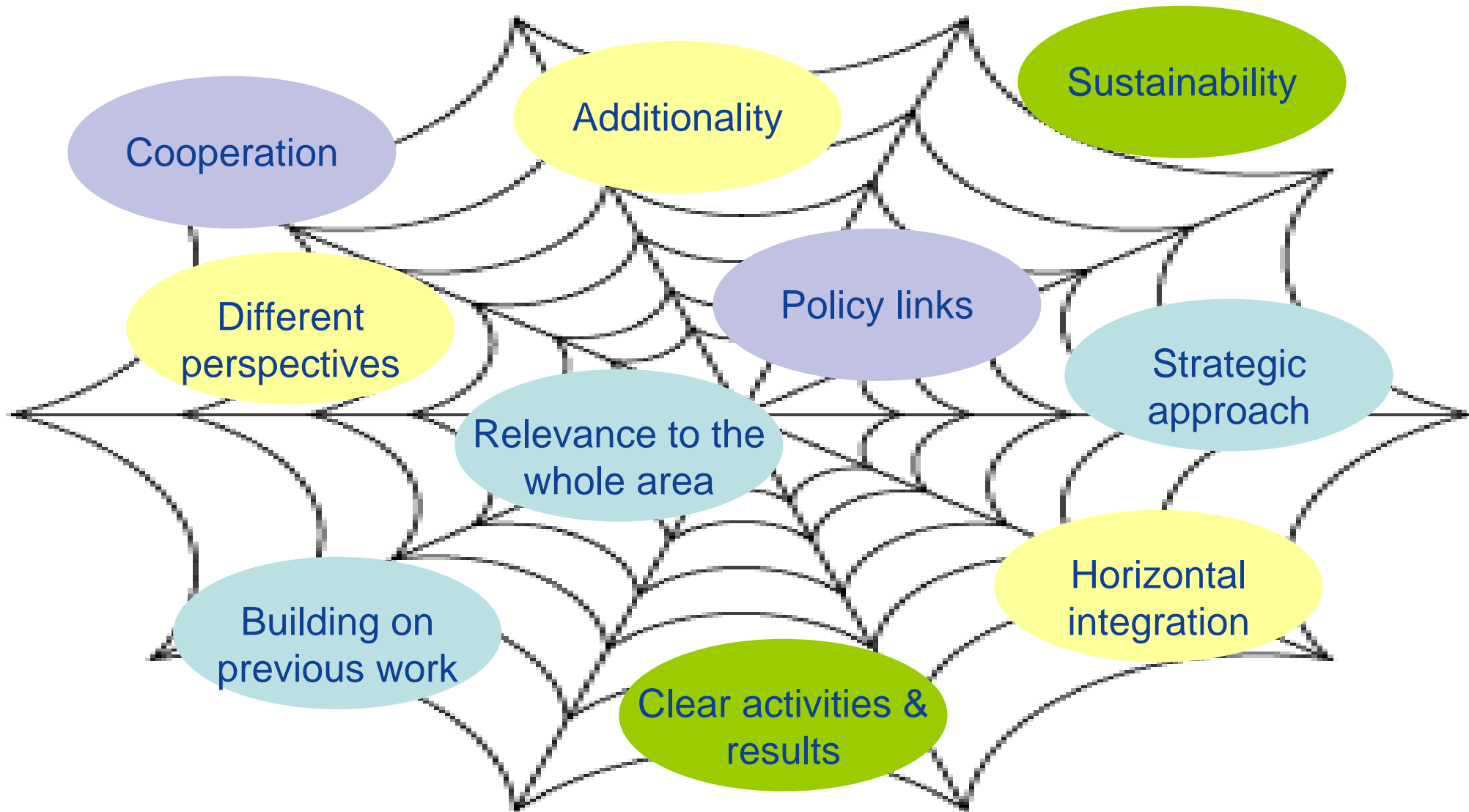
*= more complex project management!*

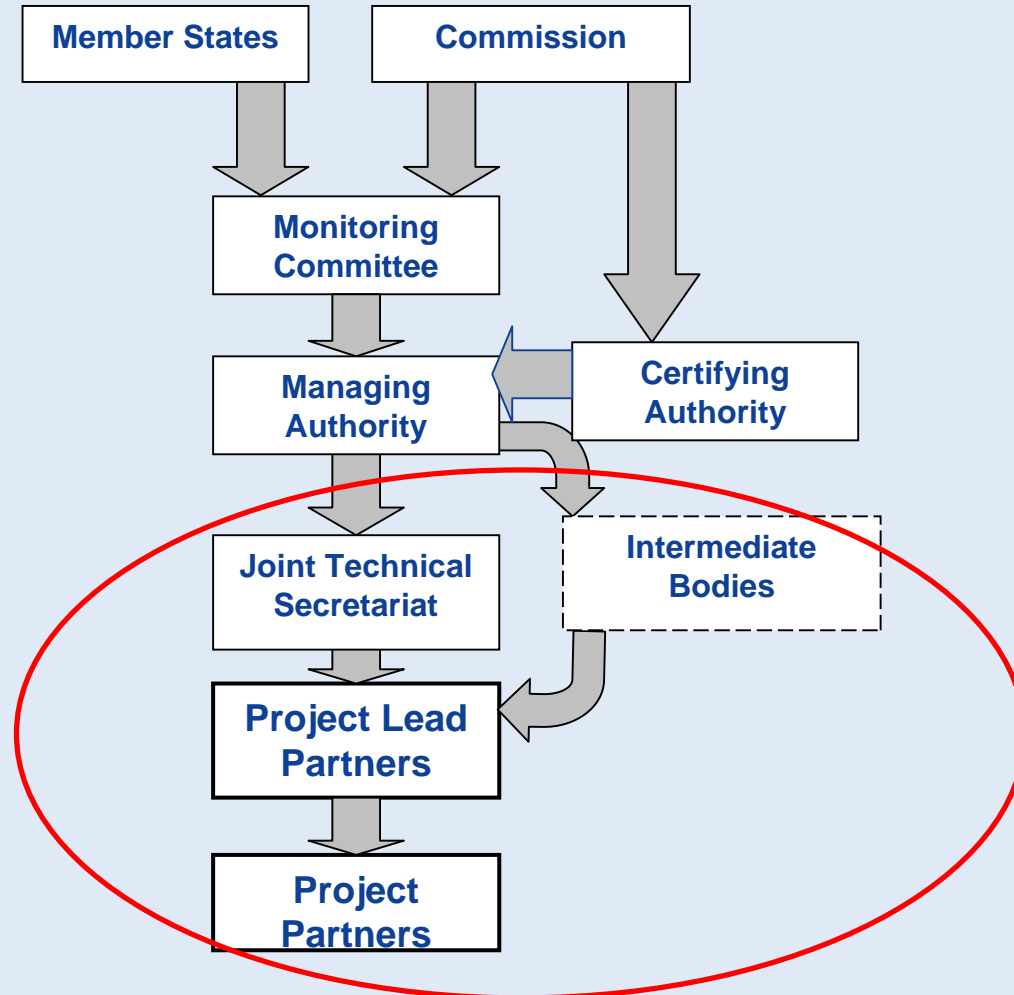
# Why project management?



- Ensuring transparency
- Ensuring common partner objectives
- Shared working and management practices
- Establishing efficient structures and split of responsibilities
- Maintaining partner commitment
- Coordinating activities
- Enabling and monitoring delivery according to plan
- Meeting programme requirements

# What projects are INTERREG programmes looking for?





# The Project Lifecycle

